



The Professional
Truck Parts People



CATALOG NUMBER 06



GOODYEAR® ENGINEERED PRODUCTS 2012 PROMOTIONAL PROGRAM

January Promotions Valid from January 1 – January 31, 2012

CAB & SEAT SPRINGS PROMOTION

GET UP TO \$25 BY MAIL-IN REBATE
WITH THE PURCHASE OF GOODYEAR® CAB OR SEAT SPRINGS

Earn \$2.50 for each Cab or Seat Spring purchase, up to \$25 maximum. Qualifying Air Springs include 1S Series Goodyear® Air Springs.



TRUCK & TRAILER AIR SPRINGS COUNTER STOOL PROMOTION

RECEIVE A FREE GOODYEAR® ENGINEERED PRODUCTS-BRANDED COUNTER STOOL*

WITH THE PURCHASE OF FIVE OR MORE TRUCK OR TRAILER AIR SPRINGS

Qualifying Air Springs include 1R, 2B, 3B Series Goodyear® Air Springs.



* Please allow six to eight weeks for delivery of the counter stool

February Promotions Valid from February 1 – February 29, 2012

GATORBACK® TENSIONER/ IDLER PULLEY PROMOTION

GET UP TO \$30 BY MAIL-IN REBATE
WITH THE PURCHASE OF GOODYEAR® GATORBACK® TENSIONERS OR IDLER PULLEYS

Earn \$3.00 for each Tensioner or Idler purchased, up to \$30 maximum.



GATORBACK® POLY-V BELTS PROMOTION

GET UP TO \$25 BY MAIL-IN REBATE
WITH THE PURCHASE OF GOODYEAR® GATORBACK® POLY-V BELT

Earn \$2.50 for each Poly-V Belt purchased, up to \$25 maximum.



SEE BACK FOR REDEMPTION INFORMATION AND TO SIGN UP TO EARN POINTS FOR PRIZES THROUGH OUR GOODYEAR GATORBACK® CLUB INSTALLER REWARDS PROGRAM

REDEMPTION INFORMATION

Date: _____

First Name: _____ Last Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____ Is This (check one): Home: _____ Business: _____

Phone Number: _____ Email Address: _____

Type of Shop (National Chain, Independent Garage, Lube & Tune (quick lube), Import Specialist (foreign), Tire Store, Auto Dealer, Body Shop Other): _____

Each sleeve spine, UPC or boxtop must be submitted along with the **original receipts** validating the qualifying product purchased within the promotional period. Gatorback® Club members will receive the qualifying points along with the rebate submitted during the promotion. AN account will be created for non-Gatorback® Club members to receive future promotional opportunities.

EARN POINTS FOR PRIZES THROUGH OUR GOODYEAR GATORBACK® CLUB INSTALLER REWARDS PROGRAM

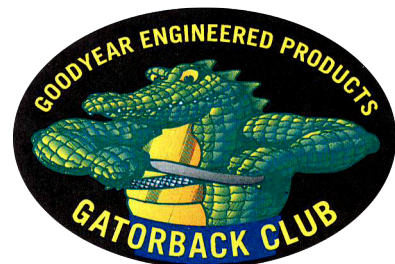
ALREADY A GATORBACK CLUB MEMBER?

Gatorback ID #: _____

You will receive qualifying Gatorback® Club points along with this promotion.

NOT A MEMBER?

You'll automatically be signed up to receive future promotions and prizes.



Mail this form and proofs of purchase to:

Gatorback® Club
Attn: Marketing Promotions
P.O. Box 40
Hartville, OH 44632-9907

December 16, 2011 (6GY Promo Jan and Feb)



Iowa

DES MOINES
1436 E. Ovid Ave.
OFFICE 515.265.1491
FAX 515.265.4120
PARTS FAX 800.314.4329
PARTS 800.888.0248

**TRUCK PARTS
SUPER STORE™**

CEDAR RAPIDS
200 50th Ave. S.W.
MAIN 319.365.4453
FAX 319.365.6327
PARTS FAX 877.706.6085
PARTS 800.332.5435

DAVENPORT
8502 Northwest Blvd.
MAIN 563.322.2671
FAX 563.322.5940
PARTS fax 800.553.1886

CLEAR LAKE
840 Hwy. 18 W.
MAIN 641.357.7101
FAX 641.357.8190
PARTS FAX 800.548.9674
PARTS 800.397.5630

SIoux CITY
1819 E. 4th St.
MAIN 712.252.7969
FAX 712.252.6149
PARTS FAX 800.943.3534

Missouri

KANSAS CITY
5801 E. Front St.
MAIN 816.471.1552
FAX 816.471.0813
PARTS 800.821.7402

GRANDVIEW
14817 So. 71 Hwy.
MAIN 816.318.9111
FAX 816.318.9114
PARTS 866.318.9111

MIDWESTWHEEL.COM